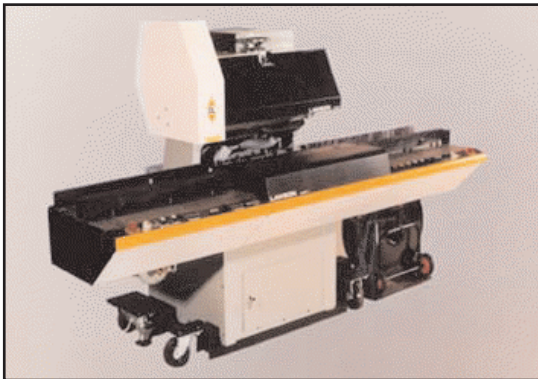




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## MUSCLE BOUND BINDERY INSTALLS HIGH-SPEED LAWSON DRILL

*New Classic Automatic Drilling System Offers Enhanced Speed and Efficiency*



The Lawson Classic automatic drilling system at Muscle Bound Bindery will improve the company's turnaround speed on high-volume projects.

Minneapolis, MN - Muscle Bound Bindery, a full-service hardcover and softcover book binder located here, has recently installed a high-speed Lawson Classic Automatic drilling system.

The Lawson machine can drill up to 16 holes at once, offering plenty of drill head configurations for adhesive-bound products. Two lifts can be drilled per cycle for common three-, five- and seven-hole applications. The Classic also features automatic feeding and delivery, quick set-up and a vacuum chip disposal unit. This is the company's second automatic drill and third overall.

According to Mike Welsch, President of Muscle Bound Bindery, the Lawson drill is designed to further improve the company's capabilities on high-volume projects.

"We're seeing an increasing number of high-volume drilling applications from both new and existing customers," said Welsch. "The installation of the Lawson automatic drill gives us greater capacity, set-up speed and versatility, which equates to faster turnarounds."

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**About Muscle Bound Bindery:** *Muscle Bound Bindery is a full-service provider of hardcover and softcover binding solutions. The company was one of the first in the country to offer the patented Otabind layflat adhesive binding method. Additional capabilities include perfect binding, side-sewn case binding, folding, drilling, film laminating, shrink wrapping and more. For more information about Muscle Bound Bindery, contact Mike Welsch at (612) 522-4406, or mwelsch@mmbindery.com.*